

Glasgow's Sport Awards 2025
Glasgow Business Contribution Award – Video Nomination Guidance



Nominations for the Glasgow Business Contribution Award can be submitted either as a written or video nomination — please choose one format. If choosing a video nomination, please follow the following guide and instructions.

Video Nomination Instructions

You can choose to submit a 1-minute video nomination instead of a written submission. This is a great way to recognise your sponsors and the impact their business has had on your club.

How to Submit a Video Nomination

Fill out the online nomination form using this link

<https://www.glasgowlife.org.uk/sport/glasgows-sport-awards-2025/>

You'll still need to complete basic details even if you're submitting a video.

Create Your Video

Your video should be no longer than 1 minute and must answer the following question:
"Referring to the award criteria, why should the nominee win this award?"

- Your organisation's name as the video title
- The name of your main contact in the message field
- Maximum length: 1 minute
- Format: MP4 or equivalent
- Orientation: Landscape (preferred) or portrait whichever is easiest for you
- Ensure good sound and picture quality
- Try to avoid filming in noisy environments
- Please use royalty-free music if adding background music
https://www.youtube.com/@RFM_NCM/videos
- If filming others, please ensure you have their consent to be included in the video.

Hints for a Strong Nomination

To give your nomination the best chance of success, consider including:

- How has the business supported the project, through resources, or in-kind contributions?
- Has the partnership helped to reach new people or underrepresented groups?
- Has the business helped your club become more sustainable or resilient?
- Has the business contributed to training, mentoring, or capacity building?
- Has the support helped to launch new initiatives or projects?
- Include examples of how individuals have benefited from the partnership.
- Show activities, events, or outcomes that highlight the impact.

Once you are happy with your video please upload via the online nomination form here:

<https://www.glasgowlife.org.uk/sport/glasgows-sport-awards-2025/>

If you have any issues you can also get in touch with or send the video via WeTransfer to
gsa@glasgowlife.org.uk

All nominations must be received by midnight on Tuesday 30th September.