

The mission:

To provide meaningful and engaging events, programmes and partnerships that will integrate sport and physical activity solutions across communities, health and social care to significantly improve public health.

What we want you to do:

- Please use any of the attached assets across social media and in venues.
- If sharing content on Facebook, please tag @GlasgowSport in order for us to share.

What we want you to say:

In your own words and tone of voice, please post using key messages and hashtags:

- Glasgow is European Capital of Sport 2023!
- We are encouraging the people of Glasgow to get involved in sport and physical activity in any form.
- From volunteer helpers at school sports clubs to world class coaches; from grassroots enthusiasts to medal winning Olympians. This accolade recognises and celebrates all your efforts to make this city globally renowned for sport.
- #GlasgowECOS2023

May Theme

Sport in Communities

Showcase how you are getting involved in ECOS 2023 by telling us all about your Community Sport initiatives and how these change lives.

Suggested Post Content:

- Image led posts – showcase your work and all the great things you do for Sport in Glasgow.
- Use the **#GlasgowECOS2023** so we can share your stories with our Glasgow Life audience.

When:

- Throughout year, please share your continued participation with posts to your social network to keep the message going.
- Get involved with our themes each month and tell us how your work aligns. All monthly themes can be found in the supporting document.

