

Please ensure you have been provided our ([general privacy notice](#)) for a form collecting personal information. You can also see our ([privacy statement](#)) on our website for further details on how we collect, use, share and store personal information.

Specific processing purposes and legal basis, etc: Consultation and Research



(controller) who we are:

Glasgow Life, the operating name of Culture and Sport Glasgow, is the controller of personal information collected by us that is necessary for our processing purposes. See [contact us](#) for details of our data protection officer.



Specific (purposes) why do we need your personal information and what do we do with it?

You are giving us your personal information to allow us to undertake analysis of research and consultation findings and to identify any differences in respondents' views and opinions based on specific demographics. This information is analysed and used to help improve our services. Where required, we also use your information to verify your identity, contact you by post, email or telephone and to maintain our records.

In some cases consultations or surveys are carried out anonymously without requesting personal data that could be used to identify you. If you choose to voluntarily disclose personal data, it may be viewed by our staff during an assessment of any submission you make. In such cases measures would be taken to anonymise your submission if reasonable to do so.



Specific (sharing) who do we share your information with:

In some cases, we allow external organisations (research agencies and consultants) and academic researchers access to our information to allow them to undertake further research. In each case, we carefully assess the request against our Information Use and Privacy Policy. If access is granted, we ensure that agreements are put in place with the researchers covering security and use of the information, and only pass the minimal information to allow the research to be carried out.



Specific (legal basis) for using your information:

Processing your personal information is on the basis of your consent. If we have asked for more sensitive personal information about you this is purely for the purposes of research and statistics. More information on this can be found on our Specific Privacy Notice relating to Statistical Research which can be found at www.glasgowlife.org.uk/privacy

You have the right to object to Glasgow Life processing your personal data, including objecting to processing for research purposes.

You can see a summary of how **your rights** are implemented for each **legal basis** used at: www.glasgowlife.org.uk/privacy-rights



(more information):

You can find more details about how we handle your personal information at: www.glasgowlife.org.uk/privacy. If you need help in another format e.g. large print, braille or audio, please ask a member of staff, contact us or visit: www.glasgowlife.org.uk/accessibility



(contact us):

You can contact our data protection officer about any data protection matter by post at this address: c/o Data Protection, GCC, City Chambers, George Square, Glasgow G2 1DU, United Kingdom; by email at: dataprotection@glasgow.gov.uk; and by telephone on: 0141 287 1055.